

## PRESS RELEASE

New LED fan series: Enermax Apollish available from now on

### Case Cooling: More Light, More Air, More Colours

The huge glowing lettering "FAN" made of 107 Apollish fans has been one of the most popular photo objects on this year's CeBIT. Due to the patented circular LED light with up to 15 diodes and the high-glossy surface coating the new Enermax fans provide flashy colours and light effects. The innovative, patented Twister Bearing Technology, widely known from the successful Everest, Cluster and Magma fan series, guarantees a silent and powerful cooling performance.

**Hamburg, 16th of July 2009.** PC's are no longer boring and colourless cases like a couple of years ago. If users decide to build a new PC the design of the case and components plays a major role. With the help of light and colours it is possible to transform a usual PC into a real eye catcher. The new LED fan series Apollish from Enermax comes to bring light into dark PC cases: Due to the circular LED light with up to 15 diodes (12cm fan) Apollish shines four times brighter than ordinary LED fans. The intense colours and fascinating light effects attract attention even behind the mesh design cases. To achieve the unique curved light flashes Enermax makes use of an innovative technique which is known from the car industry to refine mirrors or rims. The so-called sputter deposition method creates a scratch-resistant and durable glossy coating. The Apollish fans are available in two sizes (8cm and 12cm) and in four different colours: red, silver, blue and green.



#### Innovative Bearing Technology for optimal cooling

Apollish convinces not only by its unique design. It further ensures an effective and reliable system cooling due to its high air flow rate and optimized thermal speed control. The new LED fan series is equipped with trusted and patented Twister Bearing Technology, which is already embedded in the successful Everest, Cluster and Magma fan series as well as in the recently launched PSU series ECO80+. Magnets inside the bearing and the rotor allow a nearly frictionless and noiseless operation. The bearing is composed of a self-lubricating, highly resistant nano material which provides best possible protection against abrasion. Useful additional feature: The fan blades can be detached for cleaning from dust.

The new fan series Apollish is available from now on in four different colours for a MSRP of 13,90 Euro incl. VAT (8cm model) and 18,90 Euro incl. VAT (12cm model). More information and photos: [www.enermax.co.uk/apollish](http://www.enermax.co.uk/apollish).

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**About Enermax:**

The Enermax Technology Corporation was founded in Taiwan in 1990 and is a globally renowned manufacturer of PC components such as power supplies, PC cases, cooling fans, keyboards, enclosures and accessories. Since almost 20 years Enermax plays a leading role as an innovator in PSU market. Enermax products are well known for their innovative technology, high quality, best possible performance, unique design and leading safety. The company possesses its own research and development centre as well as two factories. Six subsidiaries and numerous affiliates around the world provide an excellent network for OEM/ODM and retail business. Enermax subsidiary in Hamburg coordinates major European markets.

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